



Society, Culture and Communication minor study programme
(Sociology and anthropology programme specialization)
The Faculty of Social Sciences
Sociology department

The aim of the programme	The aim of the programme is to train qualified specialists who are able to analyze the social processes of various societal institutions by applying interdisciplinary sociological, anthropological, and communication knowledge; to identify socially constructed societal problems; to select practical measures for addressing those problems; and to apply this knowledge in different fields of practical challenges, while adhering to the principles of research ethics.
Acquired competencies and programme results	<p>After completing the programme, graduates will be able to do the following competences at the intermediary level (compared to students majoring study programme):</p> <ol style="list-style-type: none">1. Competence to analyze and apply contemporary and modern sociological, anthropological, and communication theories to research issues and phenomena of society, culture, or communication.2. Competence to critically think, observe, analyse, and evaluate contemporary social, cultural, and communication phenomena and issues at both national and global levels, using social science methods.3. Competences to apply theoretical knowledge to propose (hypothetical) optimal practical solutions to social, anthropological, and communication issues.4. Competence to apply the principles and methods of social research methodology and methods, and to evaluate, summarize, and comment on the solutions of different social research strategies for addressing sociological, anthropological, and communication issues.5. Competence to independently plan and develop interdisciplinary research in sociology and anthropology or sociology and communication fields, collect, analyze, and interpret data using appropriately selected social research methods within a specific research field.6. Competence to apply various methods of social data analysis, software packages, and tools for analyzing original or secondary data or reliable databases when planning and implementing social projects or research, or clearly and professionally presenting the results to a target audience.7. Competence to demonstrate proficiency in core information and digital literacy skills and the use of up-to-date information technologies in interdisciplinary sociology and communication or sociology and anthropology research or projects.8. Competence to communicate appropriately in a professional environment and with individuals who are not experts in the field, as well as to work effectively in a team by organizing both personal and group activities, applying effective internal and external communication strategies and knowledge.9. Competences to initiate, design, and implement various interdisciplinary sociology and communication or sociology and anthropology projects aimed at solving practical problems within organization(s).10. Competence to adhere to the fundamental principles of social research ethics, scientific rigor, research validity and objectivity, as well as to think creatively, systematically, and critically, and to act responsibly while considering intercultural differences related to values, perceptions, behaviour, and communication when conducting research or projects.
Contacts	Sociology department, VMU Social sciences faculty (building): Jonavos str. 66-306, LT-44191, Kaunas, Phone: + 370 37 327 822; e-mail: sk@vdu.lt



Curriculum

No.	Study course	Course code	ECTS Credits
Compulsory 3 subjects (18 ECTS)			
1.	Methods of Qualitative Social and Communication Inquiry	SOC2002	6
2.	Quantitative Methods in Social Sciences	SOC3006	6
3.	Media Research for Social Sciences	SOC3038	6
Optional subjects from communication field (free to choose 2 courses up to 10 ECTS)			
1.	Cultural Diversity and Intercultural Communication	SOC1011	4
2.	Representations, Identity and Principles of Visual	VKS1013	4
3.	Public Communication Regulation	VKS2009	4
4.	International Communication and Global Perspectives	VKS2013	4
5.	Creative and Feature Writing	VKS3020	4
6.	Political communication	VKS3017	4
7.	Theory and Practice of Public Relations and Strategic Communication	VKS2007	6
8.	Engaged Journalism Lab	VKS3023	6
9.	Introduction to Cyber Security	VKS3027	6
10.	Participatory Culture and Social Reading in Communities	SOC1005	6
11.	Special course: Theoretical and practical challenges and opportunities of a network society	VKS4009	6
12.	Creative Production Lab	VKS4016	6
13.	Special Course No. 4 (in the Field of Communication)	VKS4010	6
Optional subjects from sociology and anthropology field (free to choose 2 courses up to 12 ECTS)			
1.	Gender, Sexuality and Society	SOC2003	6
2.	Classical Sociological Thinking	SOC1006	6
3.	Religion, Culture and Society	SOC3004	6
4.	Family Diversity in Contemporary Society	SOC3005	6
5.	Health, Medicine and Society	SOC3009	6
6.	Contemporary Sociological Thinking	SOC3030	6
7.	Demography	SOC3033	6
8.	Economy, Employment and Consumption	SOC4001	6
9.	Sociology of the Body	SOC4002	6
10.	Social Inequality and Exclusion	SOC4021	6
11.	Ethnicity and Nationalism	SOC4034	6
12.	Sociology and Anthropology of Migration	SOC4036	6
13.	Special Course No. 1	SOC2006	6
Total credits for the Programme:			40