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| Module name: Who, where, what, why, why not: understanding cultures in an incomprehensible world. | |
| Module teacher (e-mail) | |
| Katarzyna Ponikowska, PhD (katarzyna.ponikowska@us.edu.pl) | |
| Number of the ECTS credits | |
| 3 ECTS | |
| Learning outcomes of the module | |
| <ol style="list-style-type: none"> 1. Explain the origins of differences between cultures (theoretical background) 2. Describe how these rooted in history cultural differences change, develop, and influence varied dimensions of social life 3. Analyse how a cultural system relates to the natural environment 4. Reflect on how the skills learnt during the course might be applied in everyday, academic and professional life | |
| Maximum number of students who can take part in the module: | 15 |
| Content of the module by chapter | <ol style="list-style-type: none"> 1. Types of national and organisational cultures 2. Processes taking place when cultures meet (cultural diffusion, assimilation, marginalisation, separation, acculturation, culture shock) 3. Cross-cultural communication - verbal, para-verbal and non-verbal 4. Communication barriers - origins and typology 5. How to navigate in different cultures (business, education, etc.) 6. Case studies |
| Module description | <p>The main aim of the module:</p> <p>Cultures differ. It is determined by their philosophical and religious backgrounds, the natural environment they are fitted in, the political challenges they have to confront, etc. Sometimes we may need a clue to operate appropriately in the modern, diverse world. Therefore we will help one another and discuss how to make contact with other cultures exciting, not threatening.</p> |

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| Module Description | Subject area: | | |
| | Sociology, cultural studies | | |
| | Target group: | | |
| | any interested students | | |
| | other: | | |
| | Field of study: | | |
| | any interested students | | |
| other: | | | |
| Assessment of the learning outcomes of the module | Type | | |
| | Cafeteria work assessment (select from the list): | | |
| | <input checked="" type="checkbox"/> project <input type="checkbox"/> test <input type="checkbox"/> presentation <input type="checkbox"/> poster presentation <input type="checkbox"/> study results <input type="checkbox"/> written assignment <input type="checkbox"/> oral assignment <input type="checkbox"/> other | | |
| | Description: | | |
| | Students in small groups, prepare a project of workshop on analysed issues that may be implemented in real life. The project is to be prepared during a seminar. | | |
| Forms of teaching | Type (select from the list): | Description (including teaching methods) | Number of hours |
| | <input type="checkbox"/> lectures | | In total = 24 hours |

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| Forms of teaching | <input checked="" type="checkbox"/> seminars | <p>Main topics:</p> <ol style="list-style-type: none"> 1. Types of national and organisational cultures 2. Processes taking place when cultures meet (cultural diffusion, assimilation, marginalisation, separation, acculturation, culture shock) 3. Cross-cultural communication – verbal, para-verbal and non-verbal 4. Communication barriers – origins and typology 5. How to navigate in different cultures (business, education, etc.) 6. Case studies <p>Teaching methods:</p> <ul style="list-style-type: none"> - discussion - design thinking - mini-lecture - team work | 20h |
| | <input type="checkbox"/> laboratory classes | | |
| | <input type="checkbox"/> practical classes | | |
| | <input checked="" type="checkbox"/> online meeting | | 4h |
| | <input type="checkbox"/> other:..... | | |

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| Student's own work | Description: | Number of hours In total = minimum 51 hours |
| | <u>Before the classes in Katowice:</u> self-reflection and readings on origins of the own culture system(s) and changes it/they undergo(s) | 15 |
| | <u>During the classes in Katowice:</u> active participation in a seminar – projects, discussions, role plays, etc. | 20 |
| | <u>After the classes in Katowice:</u> continuous knowledge spreading; dissemination of the worked-out solutions; implementing, prepared during the seminar, projects into life | 16 |
| Module literature, obligatory reading | Description: | |
| | <ol style="list-style-type: none"> 1. Meyer E., The culture map, https://yes-pdf.com/book/511 2. Hofstede G., Hofstede G. J. , Minkov M. , Cultures and Organizations: Software of the Mind. 3rd Edition, McGraw-Hill USA, 2010, https://e-edu.nbu.bg/pluginfile.php/900222/mod_resource/content/1/G.Hofstede_G.J.Hofstede_M.Minkov%20-%20Cultures%20and%20Organizations%20-%20Software%20of%20the%20Mind%203rd_edition%202010.pdf 3. Lewis R., When Cultures Collide. Leading across Cultures, Nicholas Brealey Internationa, Boston-London 2006, http://www.utntyh.com/wp-content/uploads/2011/11/When-Cultures-Collide.pdf 4. http://geert-hofstede.com 5. https://www.worldvaluessurvey.org/wvs.jsp | |
| Technical requirements and teaching aids necessary for conducting classes at University of Silesia | | |
| A computer, a projector, an access to internet, markers | | |
| Minimum attendance requirement | | |
| 80% | | |