

## T4EU WEEK IN EKA, 2023

Dear students!

We are happy to welcome you to our academy!

Sustainability is one of the core values of EKA – we promote sustainable thinking and green transition on every level, and integrate it in our teaching, research and artistic activities. Ecological footprint and the impact of people's behavioural habits are assessed already in the planning. We think that art and design thinking are important part of the solution to the ecological crisis.

We are delighted to let you experience our everyday life and participate in our carefully selected highlights! The T4EU Week in EKA will take place on June 13th – 17th in Tallinn. The general subject is "Design & Sustainability". The Week itself has been planned to be sustainable, so we will not be producing things for a short time usage, offering you food and coffee breaks in a sustainable way and even offering you eco-friendly hotels within walking distance.

Our days are full of inspiring lectures and highlights of our students' works, so be sure to stay here for the whole week and be ready to participate in one of our main events of the academic year ERKI Fashion Show on Saturday (June 17th).

You can find the program and information about the lecturers at:  
<https://www.artun.ee/en/academy/international/t4eu/t4eu-week-in-eka-design-sustainability/>

**We offer 3 ESTC to the participants** of the Transform4Europe Week in EKA. To receive those you have three options, additionally You have to participate in the compulsory digital component (see below):

1. You register to participate in Week main programme (June 13th–17th), where there are compulsory general subjects that you are registered automatically, additionally You can choose a participation in the workshops and seminars that have a limited number of participants (please check that the times will not overlap).
2. You register to participate in the week-long seminar programme "Care, Community, and Colonialism in the Art Museum" by Bart Pushaw that takes place June 12th–15th, additionally You can participate in the other lectures and cultural activities of the week (please indicate you preference upon registering).
3. You register to participate in the week long seminar programme "Cultural Heritage documentation solutions workshop" that takes place June 12th–16th, additionally You can participate in the other lectures and cultural activities of the week (please indicate you preference upon registering).

Information on the compulsory virtual component:

The virtual component includes pre-recorded expert video-interviews (20–30 minutes) about different aspects of sustainability. Topics cover UN Sustainable Development Goals, EU environmental policy, green washing, circular economy and business models, circular design principles, sustainable supply chain etc. Virtual component is open from May 30th, 2023 till June 13th, 2023 with the possibility to flexibly choose the viewing time.

| Monday<br>12.06 | Tuesday<br>13.06   | Wednesday<br>14.06   | Thursday<br>15.06   | Friday<br>16.06  | Saturday<br>17.06  | Sunday<br>18.06                      |
|-----------------|--|--|---|--|--|--------------------------------------|
|                 | 9:30 Morning coffee  | 9:30 Morning coffee  | 9:30 Morning coffee   | 9:30 Morning coffee  |  |                                      |
|                 | 10–12 Welcome Artistic Research*<br><b>A501</b>  | 10–12 Mona B Livholts – Workshop: Creating Spaces for Different Ways of Writing in Art~Based Research<br><b>A403</b>           | 10–12 Marta Konovalov – Lecture: Layers of repair and emotional durability + learning basic repair techniques<br><b>B510/B511</b> | 10–12 Anna–Maria Saar – Workshop: From silk to denim: Reinforcement and repair of worn clothing with<br><b>B510/B511</b>   | Explore the city<br>10–12 Maris Taul – Workshop: Traditional Patchwork<br><b>B510/B511</b>   | 9–... Bog trip with Gytis Dovydaitis |
|                 | 12–13 lunch  | 12–13 lunch  | 12–13 lunch   | 12–13 lunch  |  |                                      |
|                 | 13–14 Guided tour at EKA<br><br>14–15 Mona B Livholts – Lecture: Diffractive Writing as Methodological Practice in Art~Based Research<br><b>A501</b> | 13–15 Mona B Livholts – Workshop continues: Creating Spaces for Different Ways of Writing in Art~Based Research<br><b>A403</b> | 13–15:30 Marta Konovalov – Workshop: learning basic repair techniques<br><b>B510/B511</b>   | 13–... Conference: Artistic Originality in the Age of AI<br><b>A101</b><br><br>13–15:30 Anna–Maria Saar – Workshop: From silk to denim: Reinforcement and repair of worn clothing with<br><b>B510/B511</b> | 13–14:30 Guided tour at Estonian Museum of Applied Art and Design<br>13–14:30 Maris Taul – Workshop: Traditional Patchwork<br><b>B510/B511</b><br><br>15–17 Reflection on the act of repair in the context of sustainability | 16:00 Fashion show backstage tour    |
|                 | Integration event with our students  | 16:00 Guided tour at our students Arts Grad Show TASE*   | City sightseeing tour with Henry Kuningas*  | 17:30–19 Martyn Roberts – Masterclass: Brand Positioning and Identity*<br><b>A501</b>  | 18:00 ERKI fashion show  |                                      |
|                 |  |  |   | Escape the city life and chill by the sea at sandy Piritä Beach. Or we can hang out at the Telliskivi area.  |  |                                      |

\*compulsory

Friday, 5 May 2023