

# BECOME A KNOWLEDGE ENTREPRENEUR

## UNIVERSITY OF ALICANTE

ALICANTE, 9-10<sup>TH</sup> MAY 2023

### About the workshop

The workshop "Become a Knowledge Entrepreneur" is aimed at students of each Transform4Europe partner university. The workshop will be conducted in two days. In the workshop, participants reflect on their own knowledge, skills and abilities and discuss networking strategies. These strategies are then used to develop initial ideas on how to advance social, ecological, and digital transformations.

### Duration

30 hours. 16 hours of individual work online. 14 hours of face-to-face lessons.

Reading material and a task after the workshop will be provided.

### Workshop teachers

**Theresa Zimmer** works as researcher at Saarland University (Industrial and Organizational Psychology). She is currently lead of the ERASMUS+ funded capacity building project (takeup.eu) and coordinated several international projects with developing countries in the past (focus: entrepreneurship education at higher education institutions). She also works as systemic coach and entrepreneurship trainer.

**Niklas George** works as a researcher at Saarland University (Industrial and Organizational Psychology), and as a project leader for two ERASMUS+ funded projects in the areas of entrepreneurship (prisonentrepreneurship.eu) and sustainability (psyclic.eu). His expertise lies in developing digital e-learning courses for European higher education institutions with a focus on interdisciplinary educational collaboration.

### Workshop Schedule

#### Day 1

Time	Content
9.00 – 9.30	Welcome and Procedure
9.30 – 10.00	Knowledge Entrepreneurship – what is this? Short definition and introduction
10.00 – 10.15	Coffee break
10.15 – 12.15	Knowledge, Skills, Abilities, and Others (KSAOs) – Reflection of one's own knowledge, abilities, skills and interests
12.15 – 13.15	Lunch break

13.15 – 14.15	Knowing the environment – Information seeking strategies
14.15 – 14.30	Coffee break
14.30 – 16.30	Networking strategies
16.30 – 17.00	Conclusion and preparation for Day 2

## Day 2

Time	Content
9.00 – 9.30	Welcome and Procedure
9.30 – 10.00	Introduction to social, ecological, and digital challenges and transformation
10.00 – 10.15	Coffee break
10.15 – 12.15	Using design thinking to address a chosen social, ecological, or digital challenge
12.15 – 13.15	Lunch break
13.15 – 14.15	Using design thinking to address a chosen social, ecological, or digital challenge
14.15–14.30	Coffee break
14.30 – 16.00	Presentation of the approaches developed for the selected challenges and discussion
16.00 – 16.30	Reflection on most important vision for own career
16.30 – 17.00	Feedback and conclusion