

International Business Plan Competition on the topic of «SUSTAINABILITY» Edition 2023

**UNIVERSITY OF TRIESTE
WP 5.3 Task**

Why a Business Plan (BP) Competition:

This competition is a unique opportunity for the university students of the Transform4Europe Alliance to work on a business idea in international and multidisciplinary teams.

The mandatory topic of the projects is “*sustainability*” that aims to fulfill the needs of current generations without compromising the needs of future generations, while ensuring a balance between economic growth, environmental care and social well-being.

What is a Business Plan Competition:

- It is a **COMPETITION** where:
 - ✓ young people will put themselves out there;
 - ✓ innovative ideas take shape;
 - ✓ passions and skills can change the world.
- It is a **generator of new business initiatives.**
- It is a **promoter of the entrepreneurial culture, the economic development of the territory and the culture of sustainable innovation.**



Co-funded by the
Erasmus+ Programme
of the European Union

The BP is promoted by:



UNIVERSITÄT
DES
SAARLANDES



UNIVERSITÀ
DEGLI STUDI
DI TRIESTE



UNIVERSITY OF SILESIA
IN KATOWICE



VYTAUTAS
MAGNUS
UNIVERSITY
MCMXXII

EKA



Universitat d'Alacant
Universidad de Alicante



SOFIA UNIVERSITY
ST. KLIMENT OHRIDSKI

Who can participate:



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Erasmus+ Programme
of the European Union



ONLY
students, faculty and
university staff
belonging to the T4EU
ALLIANCE

You can sign up:

Individually

Teams

**You can submit a
Business idea with innovative
content (not mandatory)**



**Idea
Selection**



**Group
Mentoring***

***the teams are required
to be composed at least
by three components
coming from three
different universities**



**Online
Training**



Apply by April 14th, 2023

On the web site: [Transform4Europe \(units.it\)](https://units.it)

How the BP is organised:

Don't you know what a BP is? Don't you know how prepare it?

Don't worry: for all the teams will be Online Training Courses focused on:



- **Business model canvas;**
- **Business planning;**
- **Marketing;**
- **Intellectual property;**
- **Role Model;**
- **Suggestions?**

All the teams will count on a Mentor's support.

Rewards



1. For the Winning Team: 5,000 € cash
2. For 3 components of the Winning Team: 3 boursaries to attend the Entrepreneurial School in Trieste
3. For all the participants: free classes on business planning and international experiences

When: The Timeline of the BP Competition



Contact

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