



FUTURE MEDIA AND JOURNALISM

Graduate study program

Program Code	6211JX064
Area of Studies	Social Sciences
Field of Studies	Journalism
Program Title	Future Media and Journalism
Level of Studies	Master studies (MA)
Mode of Studies and Term (in years)	Full studies (1.5 years)
Length of Program (in credits)	90 ECTS credits
Professional Qualifications Acquired	Master in Social Sciences

Purpose

This program applies multidisciplinary approach that combines competencies and skills of (a) journalism, (b) emerging media technologies and (c) content (text, audio-visual, VR, AI) creation with informed analysis and problem solving of evolving societal questions. It aims at training of engaged media professionals open to societal challenges, possessing journalistic knowledge and expertise to adequately respond to various societal needs, to critically analyze the impact of media and communications in the public life, and to initiate innovative news services and produce multimedia products.

Final evaluation

Study program is completed by preparing and defending a final MA Thesis.

Program Outline

Courses		ECTS	Teachers
Autumn semester:			
Required courses (4):			
KOM5042	Democracy and Media Policy in a Changing Communications Ecosystem	6	Prof. Hannu Nieminen Prof. Auksė Balčytienė, Prof. Hannu Nieminen, Prof. Audronė Nugaraitė,
KOM5043	News and Content Production Strategies	6	Assoc. Prof. Jaq Greenspon, Lect. Lina Auškalnienė, Prof. Epp Lauk, Lect. Dominyka Lapelytė
KOM5053	Audiovisual Media and Journalism	6	Lect. Kristijonas Jakubsonas
KOM5044	Strategic Narratives in a Post-Fact World	6	Prof. Gintautas Mažeikis



Electives (1):			
KOM5049	Coding for Journalists	6	Prof. Jurgita Kapočiūtė-Dzikienė
KOM5050	Visual and Popular Culture and Storytelling	6	Prof. Kristina Juraitė, Prof. Artūras Tereškinas, Assoc. Prof. Jaq Greenspon
IKM5024	Risk and Crisis Communication	6	Prof. Kristina Juraitė, Assoc. Prof. Inesa Bunevičienė, Prof. Audronė Nugaraitė
		30	
Spring semester:			
Required courses (4):			
KOM5045	Media Activism and Human Rights	6	Prof. Robert van Voren, Lect. Algis Davidavičius
KOM5046	Emerging Media Design Technologies	6	Assoc. Prof. Rimantas Plungė, Assoc. Prof. Jaq Greenspon, Lect. Lina Auškalnienė
KOM5047	Research and Analytics in Journalism and Media ¹	6	Prof. Epp Lauk Prof. Kristina Juraitė, Lect. Apolonijus Žilys, Assoc. Prof. Inesa Bunevičienė
KOM5048	Virtual and Augmented Reality Lab for Journalists	6	Prof. Audronė Nugaraitė, Assoc. Prof. Judita Kasperiušienė, Lect. Edgaras Ščiگلinskas, Lect. Kristijonas Jakubsonas
Electives (1):			
KOM5051	Artificial Intelligence and Data Visualization	6	Assoc. Prof. Darius Amilevičius, Prof. Tomas Krilavičius
KOM5052	Platformization and Geopolitics of Digital Governance	6	Assoc. Prof. Ignas Kalpokas, Prof. Hannu Nieminen
KOM5025	Cross-cultural and International Communication	6	Prof. Natalija Mažeikienė, Prof. Auksė Balčytienė
		30	
Autumn semester:			
KOM6007	Professional Development in Journalism and Media (Journalism and Media Internship completed in Summer semester)	6	Lect. Edita Masiulė, Lect. Rūta Vainauskaitė and internship instructors from media organizations
-	Master's Thesis ²	24	Teaching staff members
		30	
	Total:	90	

¹ Master's Thesis (30 ECTS) comprises two subjects: KOM5047 Research and Analytics in Journalism and Media (6 ECTS) and Master's Thesis Writing (24 ECTS).

² MA Thesis (30 ECTS) comprises two subjects: KOM5047 Research and Analytics in Journalism and Media (6 ECTS) and final thesis (Master's Thesis, 24 ECTS).



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