



**Bachelor's degree study programme:
Society, Culture and Communication
Faculty of Social Sciences**

Curriculum¹

No.	Study course	Course code	ECTS Credits
1st year of studies			
I Year: I Semester			
1.	Media studies ^c	VKS0101	4
2.	Cultural Diversity and Intercultural Communication ^s	SOC1011	4
3.	Social Change ^s	SOC3002	4
4.	Subjects from group A and B*		18
		Total:	30
I Year: II Semester			
1.	Classical Sociological Theory ^s	SOC2010	6
2.	Sociology and Anthropology of Religion ^s	SOC3032	6
3.	News Sociology and Public Discourse ^c	VKS1012	4
4.	International Communication and Global Perspectives ^c	VKS2013	4
5.	<i>Optional course (to choose 1 from 2):</i> Sociology of Deviance ^s or Sociology of Gender ^s	SOC3019 SOC4013	6
6.	Subjects from group A and B*		4
		Total:	30
2nd year of studies			
II Year, III Semester			
1.	Qualitative Social Science Methods ^s	SOC3007	6
2.	Sociology and Anthropology of Migration ^s	SOC4036	6
3.	Theory and Practice of Public Relations and Strategic Communication ^c	VKS2007	6
4.	<i>Optional course (to choose 1 from 2):</i> Audiovisual Communication and Technologies ^c or Innovations in Knowledge Professions ^c and Scriptwriting ^c	VKS2014 VKS3025	4
5.	Subjects from group A and B*		8

¹ The curriculum of *Society, Culture and Communication* programme might have slight changes, and some new courses introduced and/or some other courses deleted or moved as optional courses, as the study committee reevaluates according to VMU regulations every academic year the curriculum in order to reassure programme and studies quality.



		Total:	30
II Year, IV Semester			
1.	Contemporary Sociological Thinking ^s	SOC3030	6
2.	Quantitative Methods in Social Sciences ^s	SOC3006	6
3.	Applied Statistics ^s	MAT3027	6
4.	Representations, Identity and Principles of Visual Communication ^c	VKS1013	4
5.	<i>Optional course (to choose 1 from 2):</i> Sociology of Deviance ^c <i>or</i> Sociology of Gender ^c	SOC3019 SOC4013	6
6.	Subjects from group A and B*		4
		Total:	32
3rd year of studies			
III Year, V Semester			
1.	Sociology and Anthropology of Economics ^s	SOC3029	6
2.	Demography ^s	SOC3033	6
3.	<i>Optional course (to choose 1 from 2):</i> Creative Production Lab ^c <i>or</i> Theoretical and practical challenges and opportunities of a network society ^c	VKS4016 VKS4009	6
4.	<i>Optional course (to choose 1 from 2):</i> Sociology of Health ^s <i>or</i> Ethnicity and Nationalism ^s	SOC4023 SOC4034	6
5.	<i>Optional course (to choose 1 from 2):</i> Public Communication Regulation ^c <i>or</i> Communicating Social Responsibility ^c	VKS2009 VKS2010	4
		Total:	34
III Year, VI Semester			
1.	Social Inequality and Exclusion ^s	SOC4021	6
2.	The Analysis of Quantitative Data ^s	SOC3016	6
3.	Engaged Journalism Lab ^c	VKS3023	6
4.	<i>Optional courses (to choose 2 from 3):</i> Sociology of Family ^s <i>or/and</i> Body and Society ^s <i>or/and</i> Fieldwork Methods ^s	SOC3022 SOC4020 SOC2015	12
		Total:	30
4th year of semester			
IV Year, VII Semester			
1.	Term paper ^s		5
2.	In service training No. 1 ^s	SOC4035	8
3.	Media and Popular Culture ^c	VKS2011	4
4.	<i>Optional courses (to choose 2 from 3):</i> Marketing and Image Communication ^c <i>or/and</i> Communicating Social Responsibility ^c <i>or/and</i> Technologies and Innovations in Knowledge	VKS4002 VKS2010 VKS2014	8



	Professions ^c		
		Total:	25
VIII Semester			
1.	In service training No. 2 ^s	SOC4037	8
2.	Special Course No 1 ^s		6
3.	Bachelor Thesis ^{sc}		15
		Total:	29
	Total for the Programme:		240

^s represents courses from sociology study field; ^c – courses from communication study field; * – comprehensive VMU courses from AB group.