



### Business Administration minor studies

<b>Aim of the Program</b>	Study Programme <i>Business Administration</i> aims to provide basic knowledge of business administration and management and to develop the essential skills to perform marketing, finance, human resource or operations management activities in a modern business organizations.
<b>Study Programme Outcomes (Competencies Acquired)</b>	Graduates will be able to: <ul style="list-style-type: none"><li>• demonstrate the knowledge of the fundamental theoretical provisions and concepts of business administration and related areas;</li><li>• apply knowledge when assessing the main areas of business administration – marketing, finance, human resource, operations management;</li><li>• investigate business administration problems of different nature applying scientific research methods and methods for determination of research results validity;</li><li>• Demonstrate skills for the independent analysis of various business administration problems/situations, decision making and implementation, as well as project management.</li></ul>
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Title of the subject	Course code	ECTS
<b>Compulsory courses</b>		
Introduction to Management <i>or</i> Management	VADN1004 VADN0201	4
Economics	EKON0201	4
Principles of Marketing <i>or</i> Marketing	MAV1002 MAV0101	4
Introduction to Finance	EKO2003	6
Human Resource Management	VAD3022	6
Operations Management	VAD4001	6
<b>Choose one elective course (4 ECTS):</b>		
Entrepreneurship	VAD0101	4
Organizational Behavior	VAD 2010	4
Leadership	VAD 3020	4
<b>Choose one elective course (6 ECTS):</b>		
Strategic Management	VAD4005	6
Quality Management Systems	VAD 3007	6
Competitiveness and Innovation	VAD 4015	6
<b>Total:</b>		<b>40</b>