

## COURSE DESCRIPTION (Group C)

Course code	Course group	Volume in ECTS credits	Course valid from	Course valid to
KOM6010	C	6	2020/2021	2022/2023

Course type (compulsory or optional)	Compulsory
Course level (study cycle)	Post-graduate
Semester the course is delivered	Autumn Semester
Face-to-face, distance or blended studies	Mixed mode

### Course title in Lithuanian

Tiriamoji žurnalistinė praktika

### Course title in English

Journalism Internship

### Short course annotation in Lithuanian (up to 500 characters)

Tiriamosios praktikos metu studentams praktinėje aplinkoje suteikiama galimybė pritaikyti teorines žinias ir profesinius gebėjimus, įgyti profesinių įgūdžių, susipažinti su praktiniais žurnalistinio darbo aspektais, savarankiškai vykdyti projektus, gauti grįžtamąjį ryšį iš praktikos vadovų organizacijoje, prisitaikyti darbo rinkoje ir suvokti jos kintančius poreikius. Kurso metu studentai savarankiškai atlieka praktinę veiklą pasirinktoje žiniasklaidos organizacijoje, diskutuoja ir analizuoja savo patirtį profesiniu ir etiniu aspektu, parengia ir pristato praktikos ataskaitą.

### Short course annotation in English (up to 500 characters)

This practical course is aimed to provide students with the opportunity to put their professional knowledge and skills into practice and to gain on the job experience in the field of journalism. The course is organized to provide students with the job experience of supervised professional work in a chosen media organization. After completing the internship, the students discuss identified professional and ethical issues surrounding the media practice by producing an extended report on acquired experience.

### Prerequisites for entering the course

Bachelor diploma. Fulfilled requirements of courses focused on journalistic skills and competencies achievement.

### Course aim

This course is designed to develop student's professional skills and practical experience by implementing real projects in news media organizations. After completing this course, students will be able to professionally and creatively approach questions in modern journalism, associate theoretical knowledge with practical needs, and solve issues linked with daily news reporting and creative content production.

### Links among study programme outcomes, course outcomes, content, study and assessment methods

Program outcomes	Course outcomes	Content (topics)	Study methods	Assessment methods
<b>1. Conceptual and theoretical knowledge and competences:</b> 1.1.To explore and analyze developmental trends identified within contemporary journalism and emerging media ecosystems; to review those in a broader transnational and political, economic, socio-cultural and historical perspective;	Apply the acquired theoretical knowledge and models in practice, create conception and develop an idea.	<b>Preparatory issues and internship requirements:</b> <ul style="list-style-type: none"> <li>Choice and analysis of relevant (local/national, regional or international) media industries.</li> <li>Understanding practical issues: professional tasks and requirements.</li> <li>Practicalities: conceptions of journalistic</li> </ul>	Discussion based on the analysis of theoretical aspects of news making, practical insights. Familiarity with internship institution, its structure and functions	Opinion statements, critical reflections.
<b>2. Analytical and</b>	Students generate		Discussions	Opinion statements,

<b>research-based competences:</b> 2.2. To apply qualitative, quantitative and mixed research methodology and empirical data collection techniques in media, journalism and communications research;	relevant research questions and support analysis of those with appropriate research insights. Develop self-sufficient skills in professional practice.	products, selection of idea and its disclosure (the selection of information, its verification, sources, genres, styles, audience), compatibility, product creation (article, reportage, review, interactive story, photo/audio/video reportage making), publication, team-work.	based on research methodology and other innovative data collection methods, practical insights.	critical reflections.
<b>3. Professional competencies and skills:</b> 3.1. To demonstrate solid knowledge of systems of media regulation and self-regulation, cross-cultural differences and to pursue the principles of morality, social responsibility and human rights perspectives in journalism practice;	Anticipate possible ethical problems and ways of their solutions.	<ul style="list-style-type: none"> <li>• Solving legal and ethical issues, analyzing ethical problems and possibilities to avoid them.</li> <li>• Creativity, novelty, innovativeness in daily journalistic practice.</li> </ul>	Practical familiarity with main principles of journalistic ethics and morality.	Opinion statements, critical reflections.
3.2. To apply techniques and methods of gathering, selecting, evaluating, writing and editing news, while using different types and sources of information, given the media users and different channels;	Apply theoretical knowledge and models in practice by implementing selected media project (publication, audio-video media content). Prepare media projects for different communication channels and audiences.	<ul style="list-style-type: none"> <li>• Report production and presentation, analysis and critical evaluation of practical work in a media organization.</li> </ul>	Decision making, teamwork, self-study sessions.	Prepared content, projects, relevant discussions, evaluations and comments.
3.3. To experiment and critically explore how art and content creation in contemporary journalism are related to affordances offered by emerging media technologies (text, audio-visual, VR, AI).	Develop self-sufficient skills in professional practice. Reasonable selected source of information, variety of sources. Applied different information selection methods.			
<b>4. Social skills:</b> 4.1. To apply effective communication skills	During the internship, students communicate with representatives of		Decision making, teamwork, self-study	Prepared content, projects, relevant discussions, evaluations and

in both, professional and personal areas;	the organization, colleagues, generate ideas; critically reflect on the links between theoretical knowledge and practical activities, on their own learning process and experience.		sessions.	reflections.
4.2. To demonstrate social empathy, responsibility and professionalism in decision-making.				
<b>5. Personal skills:</b> 5.1. To demonstrate critical and analytical thinking skills, news and media literacy competences;	Students experience how to practically apply such conceptually inspired thinking in real-life situations. Developing of independent professional skills.		Creative workshops, self-study sessions.	Creativity, novelty, innovation and multidimensionality of created and published projects. Analysis of experience of practical work and guidelines for improvement of created journalistic projects.
5.2. To apply creative writing, storytelling, innovative thinking, project management, team-building and life-long learning skills.	Creative use of innovations, use of possibilities of creativity and multidimensionality in practical journalistic projects.		Creative workshops, self-study sessions.	Creativity, novelty, innovation and multidimensionality of created and published projects. Analysis of experience of practical work and guidelines for improvement of created journalistic projects.

#### Criteria of learning achievement evaluation

Report presentation of practical work, observation of presentations and discussions.

#### Distribution of workload for students (contact and individual work hours)

Study forms	Hours in face-to-face studies	Hours in online studies
Consultations	5 hours	5 hours
Contact work hours in total	10 hours	
Individual student work during the internship	160 hours	
<b>Total:</b>	170 hours	

#### Structure of cumulative score and value of its constituent parts

Evaluation of internship supervisor in organization – 20%, internship report presentation performance – 30%, final report with portfolio (exam) – 50% of the final grade.

#### Recommended reference materials

No	Publication year	Authors and title of publication (e-source)	Number of copies in University libraries or link to e-source
<b>Basic materials</b>			
1.	2020	Smith, Angela. <i>The language of journalism: a multi-genre perspective</i>	Journal articles and electronic books, publications are accessible through online data
2.	2019	Pavlik, John Vernon. <i>Journalism in the age of virtual</i>	

		<i>reality : how experiential media are transforming news</i>	base services (Sage, Taylor & Francis, Cambridge online, etc.) subscribed by the Vytautas Magnus University libraries; books and book chapters or specified materials (research studies and project reports) identified in the readings list are available in VMU library and reading rooms, and in the Department's teachers offices.
3.	2018	Rusbridger, Alan. <i>Breaking news : the remaking of journalism and why it matters now.</i>	
4.	2017	Jairo Lugo-Ocando and An Nguyen. <i>Developing news: global journalism and the coverage of "third world" development.</i>	
5.	2016	Briggs, Mark. <i>Journalism next: a practical guide to digital reporting and publishing.</i>	

#### ***Supplementary materials***

1.	2018	Larrondo Ureta, Ainara, Peña Fernández, Simón. <i>Keeping pace with journalism training in the age of social media and convergence: How worthwhile is it to teach online skills?</i>	
2.	2017	Champagne, Brian. <i>Writing for Electronic Media.</i>	
3.	2013	Carole Rich. <i>Writing and reporting news: a coaching method.</i>	
4.	2012	Johnston, Jane ; Graham, Caroline. <i>THE NEW, OLD JOURNALISM: Narrative writing in contemporary newspapers.</i>	
5.	2008	De Burgh, H. Et al. <i>Investigative Journalism.</i>	

#### **Course description designed by**

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