



TITLE OF THE COURSE:	Cross-cultural and International Communication
Course code:	KOM5025
Course group:	C
Faculty:	Political Science and Diplomacy
Study program:	Future Media and Journalism
Level:	Master
Semester:	Spring
ECTS credits:	6
Language of instruction	English
Course lecturer/s:	Prof. Natalija Mažeikienė, Prof. Auksė Balčytienė
Short course description:	This course predominantly looks at the shared role and functions of contemporary media and ICTs and views their effects in the context of changed communication practices, routines and cultures. Learning sessions are designed as interactive workshops, case-study analyses, improvised/simulation games and practical assignments that are designed to address the effects of mediated communication in the formation of new trans-national, cross-cultural and inter-cultural communication practices.
Course content:	In this course, international and intercultural communication is studied as both – a source and an outcome – of globalization and digitalization and is analyzed here as practice and effects of ‘mediation’ and ‘mediatization’. Such focus and emphasis requires an understanding, i.e. critical awareness, which involves a so-called trans-national, trans-cultural, cross-cultural and inter-cultural views on identified societal trends and contradictory outcomes brought by globalization, digitalization/platformization and accelerated communication.
Grading and evaluating student work in class and/or at the final exam:	Homework assignments, in-class workshops and focus-groups, project-development, critical reflection (mid-term, exam).
Required reading and additional study material	All learning materials, cases, analysis and reflection texts, and readings are available through the Moodle platform.
Additional information (if applicable)	This course offers partially-distance learning (student self-study and project development) options.