COURSE DESCRIPTION (Group C)

Course code	Course group	Volume in ECTS credits	Course valid from	Course valid to
KOM5022	C	6	2020/2021	2022/2023

Course type (compulsory or optional)	Compulsory
Course level (study cycle)	Post-graduate
Semester the course is delivered	Autumn Semester
Face-to-face, distance or blended studies	Mixed mode (blended studies: lecture and workshop sessions combined with distance learning and self-study options)

Course title in Lithuanian

Audiovizualinės medijos ir žurnalistika

Course title in English

Audiovisual Media and Journalism

Short course annotation in Lithuanian (up to 500 characters)

Šiame studijų dalyke studentai praktiškai pritaiko kituose žurnalistikos programos studijų dalykuose įgytas žinias ir gebėjimus. Mokymo sesijų metu studentai išbando įvairias filmavimo bei montavimo technikas ir technologijas, kas leidžia kurti turinį ne tik tradicinėms, bet ir ateities medijoms. Sėkmingai baigę šį dalyką, studentai turi gebėti kurti kokybišką audiovizualinį turinį įvairioms medijoms.

Short course annotation in English (up to 500 characters)

In this course, theoretical knowledge that students gained during their studies in journalism is applied through practical assignments. During training sessions various editing and filming techniques are applied to meet standards for traditional and future media. Upon finishing this course students have to be able to produce quality audiovisual content for media.

Prerequisites for entering the course

Bachelor diploma, English language B2 level.

Course aim

The aim of this course is to build on what students have learned in previous courses to deepen their knowledge of, and sharpen their skills for, work with audiovisual production.

Links among study program outcomes, course outcomes, content, study and assessment methods

Program outcomes	Course outcomes	Content (topics)	Study methods	Assessment methods
1. Conceptual and theoretical knowledge and competences: 1.3. To understand the functions of journalism, as a structural element of the future media and communications ecosystems, and it's changing role and functions in a democratic – inclusive knowledge – society.	Students gain knowledge and understanding of selected theoretical perspectives and relevant concepts.	**Lecture and workshop topics:** - Interviewing for video - Concept of filming - Video editing - Writing a script - Lightning techniques - Camera: shooting strategy	Individual and group sessions; workshops	Idea generation and analysis; participation in discussions

3. Professional competences and skills: 3.2. To apply techniques and methods of gathering, selecting, evaluating, writing and editing news, producing media products, while using different types and sources of information, given the media users and different channels.	Students explore the possibilities and learn how to produce audio-visual content for broadcast and online media.	• Camera: shooting techniques • Sound: recording and editing	Lectures, interactive workshops, self-study sessions	Idea assessment and project planning; Script writing, presentations of audio and video production
4. Social skills: 4.1. To apply effective communication skills in both, professional and personal areas. 4.2. To demonstrate social empathy, responsibility and professionalism in decision-making.	Students perform various roles – those of idea generators editors, operators, journalists, active listeners - and critically reflect on their own learning process and experience.		Lectures, interactive workshops, self-study sessions	Presentations of audio and video production
5. Personal skills: 5.1. To demonstrate critical and analytical thinking skills, news and media literacy competences.	Students experience how to practically apply such conceptually inspired thinking in real-life situations.		Lectures, interactive workshops, self-study sessions	
5.2. To apply creative writing, storytelling, innovative thinking, project management, team-building and life-long learning skills.	Students present designed/produced audiovisual project assignments for which various idea generation and presentation techniques will be necessary.		Lectures, interactive workshops, self-study sessions	

Criteria of learning achievement evaluation

Produced audiovisual material meets broadcast and online media standards: sound, video and editing quality, the content is original and relevant, in-class assignments.

Distribution of workload for students (contact and individual work hours)

Study forms	Hours in face-to-face studies	Hours in online (remote) studies
Lectures	7	8
Seminars	0	0
Laboratory work	15	0
Practical assignments	15	15
Consultations	0	10
Individual student work	20	70
Total: 160		

Structure of cumulative score and value of its constituent parts

Final Grade (FG, 100%) = HW1 (practical assignment, 10%) + HW2 (practical assignment, 10%) + MT (scenario/script, 20%) + E (product, 50%)

Recommended reference materials

No	Publication year	Authors and title of publication (e-source)	Number of copies in University libraries or link to e-source
Basic materials			
1.	2006	Reardon, N. *On camera: how to report, anchor & interview.* Focal Press	Journal articles and electronic books, publications are accessible through online data base services (Sage, Taylor & Francis, Cambridge online, etc.) subscribed by the Vytautas Magnus University libraries; books and book chapters or specified materials (research studies and project reports) identified in the readings list are available in VMU library and reading rooms, and in the Department's teachers offices.
2.	2006	Kolodzy, J. *Convergence Journalism: Writing and Reporting Across the News Media.* Rowman & Littlefield	
3.	2005	Quinn, S., Filak, V. *Convergent Journalism: An Introduction.* Focal Press	
4.	2006	Franklin, B. (ed.). *Local journalism and local media: making the local news.* Routledge	
Supplementary materials			
An extensive list of additional readings and independent study support materials is provided in the designated course area on Moodle platform.			

Course description designed by

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