



VYTAUTAS
MAGNUS
UNIVERSITY
M C M X X I I

TITLE OF THE COURSE:	Storytelling for Audiovisual Media
Course code:	VKS3025
Course group:	C
Faculty:	Faculty of Political science and Diplomacy
Study program:	Public Communications
Level:	Bachelor's
Semester:	Spring
ECTS credits:	4
Language of instruction	English
Course lecturer/s:	Jaq Greenspon
Short course description:	This course examines the theory and practical approaches to storytelling in a performative space, including film, radio, theatre, audio/visual presentations.
Course content:	Introduction to storytelling structures used for popular media, including Campbell's The Hero's Journey. How the loss of visuals in radio dramas changes the way stories are told Looking at the hyper-performative in theatrical presentations The nuts and bolts of audio/visual scripting
Grading and evaluating student work in class and/or at the final exam:	Mid-term Test = 20%, Writing Assignments/Homework = 30%, Final Exam = 50%
Required reading and additional study material	<i>Save the Cat</i> by Blake Snyder <i>The Writer's Journey</i> by Vogler
Additional information (if applicable)	Throughout the course, there will be other required texts. You will be informed of them well in advance and, whenever possible, provided with an Internet link or downloadable file. You will be expected to have read the material and be ready to discuss it in class. There may be extra credit quizzes based on the reading assignments.