

<p style="text-align: center;"><b>QS in conversation</b>            “Enhancing Visibility Through International Cooperation:            Mobility, Recognition, Branding”  <b>Day 1: 14 October 2019, Monday</b>            Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas            Vytautas Magnus University</p>		
08:30 – 09:30	Registration I Welcome Coffee	
09:30 – 10:00	Welcome Addresses  Moderator: <b>Prof Ineta Dabašinskienė</b> Vytautas Magnus University, Lithuania	<b>Prof Juozas Augutis</b> <i>Rector</i> <i>Vytautas Magnus University</i> <i>Lithuania</i>
		<b>Prof Yerlan Sydykov</b> <i>Rector</i> <i>L. N. Gumilyov Eurasian National University</i> <i>Kazakhstan</i>
		<b>Ms Zoya Zaitseva</b> <i>Regional Director</i> <i>QS Quacquarelli Symonds Ltd</i> <i>United Kingdom</i>
		<b>Mr. Viktor Temirbayev</b> <i>Ambassador of the Republic of Kazakhstan to the</i> <i>Republic of Lithuania and the Republic of Latvia</i> <i>Kazakhstan</i>
10:00 – 10:45	<b>Keynote:</b> Academic and humanistic values for changing societies	<b>Prof Cathia Jenainati</b> <i>Dean of Arts and Sciences</i> <i>The Lebanese American University</i> <i>Beirut - Byblos - New York</i>
10:45 – 12:00	<b>Panel Discussion</b> <b>“Universities’ Cooperation: Key Elements            in Changing Societies”</b>  Moderator: <b>Prof Ineta Dabašinskienė</b> Vytautas Magnus University, Lithuania	<b>Panellists:</b> <ul style="list-style-type: none"> <li>• <b>Prof Robert van Voren</b>  <i>Professor of Soviet and Post-Soviet Studies</i>  <i>Vytautas Magnus University</i>  <i>Lithuania</i></li> <li>• <b>Mrs Akbota Zholdasbekova</b>  <i>Vice Rector - Internationalization and innovations,</i>  <i>L. N. Gumilyov Eurasian National University</i>  <i>Kazakhstan</i></li> <li>▪ <b>Prof Katrin Niglas</b>  <i>Vice-Rector for Research</i>  <i>Tallinn University</i>  <i>Estonia</i></li> <li>• <b>Prof. Gediminas Urbonas &amp; Nomedas Urbonienė</b>  <i>Massachusetts Institute of Technology</i>  <i>United States</i></li> <li>▪ <b>Prof Valdemaras Razumas</b>  <i>Vice Minister</i>  <i>Lithuanian Ministry of Education, Science and Sport</i>  <i>Lithuania</i></li> </ul>

12:00 – 13:30	Networking Lunch	
<b>Section 1: “University &amp; Media Relations: How to Make It Work”</b> <b>Moderator – Mrs Zoya Zaitseva</b>		
<i>Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas Vytautas Magnus University</i>		
13:30 – 14:00	<b>Universities and the Media: Bringing Education Stories to Life</b>	<b>Ms Rachel Hall</b> <i>Editor, The Guardian United Kingdom</i>
14:00 – 14:30	<b>How a University can attract the interest of the International Media? Tips on how to build long term relations with media</b>	<b>Mr Stephen Hoare</b> <i>Journalist United Kingdom</i>
14:30 – 15:00	<b>An Innovative Internationalization Strategy: ENU Cultural Centers Abroad</b>	<b>Dr Seyit Ali Avcu</b> <i>Director of Internationalization and Image Centre L. N. Gumilyov Eurasian National University Kazakhstan</i>
15:00 – 15:30	Coffee Break	
<b>Section 2: “Skills for the future careers: the role of creativity for entrepreneurship”</b> <b>Moderator – Prof Cathia Jenainati</b>		
<i>Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas Vytautas Magnus University</i>		
15:30 – 15:50	<b>Swamp school (creativity/interdisciplinarity)</b>	<b>Prof. Gediminas Urbonas &amp; Nomeda Urbonienė</b> <i>Massachusetts Institute of Technology United States</i>
15:50 – 16:10	<b>“EQ-THINKING” MODEL: Where business meets new generation. Re-designing curriculum using “Smart Practice” concept</b>	<b>Dr Osvaldas Stripeikis</b> <i>Head of VMU Centre for Enterprise Practices Vytautas Magnus University Lithuania</i>
16:10 – 16:30	<b>Development of Creative and Business Skills Through Entrepreneurial Education at the University</b>	<b>Dr Armiyash Nurmagambetova</b> <i>Head of Center entrepreneurship CACTLE L. N. Gumilyov Eurasian National University Kazakhstan</i>
16:30 – 17:00	Coffee Break	
<b>Section 3: “Universities Beyond Data”</b> <b>Moderator – Ms Zoya Zaitseva</b>		
<i>Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas Vytautas Magnus University</i>		
17:00 – 17:30	<b>Going Beyond Data for Effective Global Academic Engagement</b>	<b>Jacques de Champchesnel</b> <i>Senior Consultant QS Intelligence Unit United Kingdom</i>



17:30 – 18:00	<b>International Collaboration: From Partners's Search to ROI Through Scientometrics</b>	<p><b>Mr Marcus Akoev</b> <i>Head of Scimetrics Lab Ural Federal University Russia</i></p> <p><b>Mr Pavel Milasevic</b> <i>Regional Manager Pure/Mendeley Data – Eastern Europe, Central Asia, Russian Federation and Turkey Lithuania</i></p>
19:00	<b>Welcome Gala Dinner</b>	

**Day 2: 15 October 2019, Tuesday**

*Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas  
Vytautas Magnus University*

08:30 – 09:30	Registration I Welcome Coffee	
09:30 – 10:00	<p><b>Keynote:</b> Developing international collaborations based on complementarity</p>	<p><b>Prof Clement Fortin</b> <i>Dean of Faculty and Postdoctoral Affairs Skolkovo Institute of Science and Technology Russia</i></p>
<p><b>Section 1: "Strengthening a Culture of Cooperation: Tools and Solutions"</b> <b>Moderator – Prof. Gediminas Urbonas &amp; Nomedas Urbonienė</b></p>		
<p><i>Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas Vytautas Magnus University</i></p>		
10:00 – 10:30	<b>Benefits of university networks: BOVA</b>	<p><b>Prof Irina Pilvere</b> <i>Rector Latvia University of Life Sciences and Technologies Latvia</i></p>
10:30 – 11:00	<b>Development Strategy as an Instrument for Enhancing International Recognition and Branding</b>	<p><b>Dr Victoria Tyshkevich</b> <i>Deputy Vice – Rector Lomonosov Moscow State University Russia</i></p>
11:00 – 11:30	<b>Building Sustainable Cooperation at Young Universities</b>	<p><b>Mrs Akbota Zholdasbekova</b> <i>Vice Rector - Internationalization and innovations, L. N. Gumilyov Eurasian National University Kazakhstan</i></p>
11:30 – 12:00	<b>Coffee Break</b>	
12:00 – 13:00	<b>QS EECA University Rankings 2019 Launch</b>	<p><b>Mr Leigh Kamolins</b> <i>Head of Evaluation QS Quacquarelli Symonds Ltd United Kingdom</i></p>
13:00 – 14:00	<b>Networking lunch</b>	

**Section 2: "University Branding: Finding Your Identity in a Competitive Space"**

**Moderator – Dr Jacques de Champchesnel**

*Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas  
Vytautas Magnus University*

14:00 – 14:30	<b>Ranking and Webometrics: CRIS as a Tool for Enhancing Visibility</b>	<b>Prof Julija Kiršienė</b> <i>Vice-Rector for Research Vytautas Magnus University Lithuania</i>
14:30 – 15:00	<b>Subject Strengths of a Classical University: RUDN Case</b>	<b>Assoc Prof Anna Borisova</b> <i>Associate Professor – Foreign Languages RUDN University Russia</i>
15:00 – 15:30	<b>Not available at time of print</b>	<b>Eero Loonurm</b> <i>Head of Marketing Archimedes Foundation Estonia</i>
15:30 – 16:15	<b>Branding Through QS: How to Make the Most of it</b>	<b>Mrs Zoya Zaitseva</b> <i>Regional Director QS Quacquarelli Symonds Ltd United Kingdom</i>
16:00 – 16:30	<b>Closing Remarks</b>	<b>Prof Juozas Augutis</b> <i>Rector Vytautas Magnus University Lithuania</i>
		<b>Prof Yerlan Sydykov</b> <i>Rector Eurasian National University Kazakhstan</i>
		<b>Mrs Zoya Zaitseva</b> <i>Regional Director QS Quacquarelli Symonds Ltd United Kingdom</i>
16:30 – 18:30	<b>Campus Tour / City Excursion (Tour around Kaunas)</b> <i>Pre-Registration required</i>	