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<b>QS in conversation</b> “Enhancing Visibility Through International Cooperation: Mobility, Recognition, Branding” <b>Day 1: 14 October 2019, Monday</b> <i>Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas            Vytautas Magnus University</i>		
08:30 – 09:30	Registration   Welcome Coffee	
09:30 – 10:00	Welcome Addresses  Moderator: <b>Prof Ineta Dabašinskienė</b> Vytautas Magnus University, Lithuania	<b>Prof Juozas Augutis</b> <i>Rector            Vytautas Magnus University, Lithuania</i>  <b>Prof Yerlan Sydykov</b> <i>Rector            L. N. Gumilyov Eurasian National University, Kazakhstan</i>  <b>Ms Zoya Zaitseva</b> <i>Regional Director            QS Quacquarelli Symonds Ltd</i>  <b>Mr. Viktor Temirbayev</b> <i>Ambassador of the Republic of Kazakhstan to the Republic of Lithuania            and the Republic of Latvia            Kazakhstan</i>
10:00 – 10:45	<b>Keynote:</b> Academic and humanistic values for changing societies	<b>Prof Cathia Jenainati</b> <i>Dean of Arts and Sciences            The Lebanese American University, Beirut - Byblos - New York</i>
10:45 – 12:00	<b>Panel Discussion</b> <b>“Universities’ Cooperation:            Key Elements in Changing            Societies”</b>  <b>Moderator:</b> <b>Prof Ineta Dabašinskienė</b> Vytautas Magnus University, Lithuania	<b>Panellists:</b> <ul style="list-style-type: none"> <li>▪ <b>Prof Juozas Augutis</b>  <i>Rector            Vytautas Magnus University, Lithuania</i></li> <li>▪ <b>Yerlan Sydykov</b>  <i>Rector            L. N. Gumilyov Eurasian National University, Kazakhstan</i></li> <li>▪ <b>Prof Katrin Niglas</b>  <i>Vice-Rector for Research            Tallinn University, Estonia</i></li> <li>▪ <b>Prof Gediminas &amp; Prof Nomedas Urbonai</b>  <i>Massachusetts Institute of Technology, United States</i></li> <li>▪ <b>Prof Valdemaras Razumas</b>  <i>Vice Minister            Lithuanian Ministry of Education, Science and Sport, Lithuania</i></li> </ul>
12:00 – 13:30	Networking Lunch	



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<b>Section 1: "University &amp; Media Relations: How to Make It Work"</b> <b>Moderator – Mrs Zoya Zaitseva</b>		
<i>Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas Vytautas Magnus University</i>		
13:30 – 14:00	<b>Universities and the Media: Bringing Education Stories to Life</b>	<b>Ms Rachel Hall</b> Editor, The Guardian United Kingdom
14:00 – 14:30	<b>How a University can attract the interest of the International Media? Tips on how to build long term relations with media</b>	<b>Mr Stephen Hoare</b> Journalist United Kingdom
14:30 – 15:00	<b>The Role of University Cultural Centers Abroad in Recognition and Branding</b>	<b>Dr Seyit Ali Avcu</b> Director of Internationalization and Image Centre L. N. Gumilyov Eurasian National University Kazakhstan
15:00 – 15:30	Coffee Break	
<b>Section 2: "Skills for the future careers: the role of creativity for entrepreneurship"</b> <b>Moderator – Prof Cathia Jenainati</b>		
<i>Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas Vytautas Magnus University</i>		
15:30 – 15:50	<b>Swamp school (creativity/interdisciplinarity)</b>	<b>Prof Gediminas &amp; Nomedas Urbonai</b> Massachusetts Institute of Technology United States
15:50 – 16:10	<b>"EQ-THINKING" MODEL: Where business meets new generation. Re-designing curriculum using "Smart Practice" concept</b>	<b>Dr Osvaldas Stripeikis</b> Head of VMU Centre for Enterprise Practices Vytautas Magnus University Lithuania
16:10 – 16:30	<b>Entrepreneurial skills for developing the potential of the creative industry: ENU case</b>	<b>Armiyash Nurmagambetova</b> Head of Center entrepreneurship CACTLE L. N. Gumilyov Eurasian National University Kazakhstan
16:30 – 17:00	Coffee Break	
<b>Section 3: "Universities Beyond Data"</b> <b>Moderator – Ms Zoya Zaitseva</b>		
<i>Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas Vytautas Magnus University</i>		
17:00 – 17:30	<b>University Recognition: Does the world know your strengths?</b>	<b>Dr Jacques de Champchesnel</b> Senior Consultant QS Intelligence Unit United Kingdom
17:30 – 18:00	<b>International Collaboration: From Partners's Search to ROI Through Scientometrics</b>	<b>Prof Marcus Akoev</b> Head of Scimetrics Lab Ural Federal University Russia <b>Mrs Galina Yakshonak</b> Account Development Manager Elsevier B.V. Russia
19:00	<b>Welcome Gala Dinner</b>	



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Day 2: 15 October 2019, Tuesday		
Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas Vytautas Magnus University		
08:30 – 09:30	Registration I Welcome Coffee	
09:30 – 10:00	<b>Keynote:</b> Developing international collaborations based on complementarity	<b>Prof Clement Fortin</b> Dean of Faculty and Postdoctoral Affairs Skolkovo Institute of Science and Technology Russia
<b>Section 1: “Strengthening a Culture of Cooperation: Tools and Solutions”</b> <b>Moderator – Prof Gediminas &amp; Prof Nomedas Urbonai</b>		
Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas Vytautas Magnus University		
10:00 – 10:30	<b>Benefits of university networks: BOVA</b>	<b>Prof Irina Pilvere</b> Rector Latvia University of Life Sciences and Technologies Latvia
10:30 – 11:00	<b>Development Strategy as an Instrument for Enhancing International Recognition and Branding</b>	<b>Dr Victoria Tyshkevich</b> Deputy Vice – Rector Lomonosov Moscow State University Russia
11:00 – 11:30	<b>Building Sustainable Cooperation at Young Universities</b>	<b>Mrs Akbota Zholdasbekova</b> Vice Rector - Internationalization and innovations, L. N. Gumilyov Eurasian National University Kazakhstan
11:30 – 12:00	<b>Coffee Break</b>	
12:00 – 13:00	<b>QS EECA University Rankings 2019 launch</b>	<b>Mr Leigh Kamolins</b> Head of Evaluation QS Quacquarelli Symonds Ltd United Kingdom
13:00 – 14:30	<b>Networking lunch</b>	
<b>Section 2: “University Branding: Finding Your Identity in a Competitive Space”</b> <b>Moderator – Dr Jacques de Champchesnel</b>		
Location: Small Hall (2nd Floor), S. Daukanto g. 28, Kaunas Vytautas Magnus University		
14:30 – 15:00	<b>Ranking and Webometrics: CRIS as a Tool for Enhancing Visibility</b>	<b>Prof Julija Kiršienė</b> Vice-Rector for Research Vytautas Magnus University Lithuania
15:00 – 15:30	<b>Subject Strengths of a Classical University: RUDN Case</b>	<b>Assoc Prof Anna Borisova</b> Associate Professor – Foreign Languages RUDN University Russia
15:30 – 16:15	<b>Branding Through QS: How to Make the Most of it</b>	<b>Zoya Zaitseva</b> Regional Director QS Quacquarelli Symonds Ltd
16:00 – 16:30	<b>Closing Remarks</b>	<b>Juozas Augutis</b> Rector, Vytautas Magnus University, Lithuania
		<b>Yerlan Sydykov</b> Rector, Eurasian National University, Kazakhstan
		<b>Leigh Kamolins</b> Head of Evaluation, QS Quacquarelli Symonds Ltd

Event programme is subject to change without prior notice.

Organizing Partners:



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16:30 – 18:30	<b>Campus Tour / City Excursion (Tour around Kaunas)</b> <i>Pre-Registration required</i>
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