

**DISSERTATION TOPICS AND SUPERVISORS
IN MANAGEMENT SCIENCE FIELD (S 003)
2019**

Vytautas Magnus University

Topics	Supervisors
<i>Innovative marketing decisions in the context of customer value creation</i>	Doc. dr. Aušra Pažėraitė
<i>Modeling an impact of social media marketing on product sales in B2B sector</i>	Prof. dr. Lina Pilelienė
<i>Increasing employee engagement into organizational project development</i>	Doc. dr. Sonata Staniulienė
<i>Modelling sustainable organizational development by implementing viable human resource practices: employer branding for uncertainty management</i>	Doc. dr. Rita Bendaravičienė
<i>Management of organizational trust in the context of employees' generational differences</i>	Prof. dr. Giedrius Jucevičius

Mykolas Romeris University

Topics	Supervisors
<i>Analysis and development of the mechanism for designing and implementation of the innovation development policy in state (branch of economy) level</i>	Prof. dr. Alvydas Baležentis
<i>The development and improvement of effective management models for health care system</i>	Prof. dr. Danguolė Jankauskienė
<i>Improvement and development of electronic business</i>	Prof. dr. Tadas Limba
<i>Improvement and development of electronic governance</i>	Prof. dr. Tadas Limba
<i>Public administration decision-making and public participation in the evolution of artificial intelligence</i>	Prof. dr. Birutė Mikulskienė
<i>Modernization of public sector management and improvement of public administration systems in the time of socio-economic changes: functional local community in cities</i>	Prof. dr. Saulius Nefas
<i>Ecosystem Services</i>	Prof. dr. Paulo Alexandre da Silva Pereira
<i>The interface between enabling leadership and intersectoral collaboration for development of social resilience of organizations in the context of social sustainability of regions</i>	Prof. dr. Agota Giedrė Raišienė
<i>Social technologies and collective intelligence</i>	Prof. dr. Aelita Skaržauskienė
<i>Developing public governance in the context of social transformations</i>	Doc. dr. Andrius Stasiukynas
<i>Relationship between organizational communication and job performance of employees. A comparative analysis of public and private sector organizations</i>	Prof. dr. Tadas Sudnickas
<i>Modelling of career management systems in the context of organizational development</i>	Prof. dr. Andrius Valickas
<i>The transformation of consumer behavior under the influence of digital technology</i>	Prof. dr. Rima Žitkienė

Vytautas Magnus University Agriculture Academy

Topics	Supervisors
<i>Integrated development of rural areas: organization of local food systems</i>	Prof. dr. Vilma Atkočiūnienė
<i>Sustainable consumption behavior</i>	Doc. dr. Aušra Rūtelionė
<i>Development of high added value biobusiness at international markets</i>	Doc. dr. Jolita Greblikaitė
<i>Sustainable development of bioeconomic business organizations</i>	Prof. dr. Audrius Gargasas
<i>Integrated development of human resources in agriculture sector</i>	Prof. dr. Asta Raupelienė

Klaipėda University

Topics	Supervisors
<i>Sustainable development of social innovation and entrepreneurship</i>	prof. dr. Ligita Šimanskienė doc. dr. Erika Župerkienė
<i>Focus on leadership to implement a successful innovative change in organizations (Klaipėda University)</i>	prof. dr. Ligita Šimanskienė doc. dr. Erika Župerkienė
<i>Promoting scientific innovative potential for business development</i>	doc. dr. Algirdas Giedraitis
<i>Organizational developments directions for managing changes</i>	doc. dr. Algirdas Giedraitis
<i>The digital culture</i>	Prof. dr. Rimantas Stašys

Šiauliai University

Topics	Supervisors
<i>Management of public sector institutions challenges by implementing public policy</i>	prof. dr. Laima Liukinevičienė
<i>Strategic management of responsible business</i>	prof. dr. Skaidrė Žičkienė
<i>Management of organizations in change society</i>	prof. dr. Diana Šaparnienė