



TITLE OF THE COURSE:	Business Financing Models And Instruments
Course code:	EKF5004
Course group:	C
Faculty:	Faculty of Economics and Management
Study program:	Finance
Level:	Master's
Semester:	Autumn
ECTS credits:	6
Language of instruction	English
Course lecturer/s:	Assoc. prof. dr. Aušra Jurkštienė
Short course description:	The objective of the course is to enhance students' knowledge and develop their competences needed in order to analyze and estimate business financing needs and make efficient decisions about choosing adequate business financing models and instruments. Two main areas will be covered in the course: financial needs (short-term, long-term perspectives) of various business companies (small and large firms, development stage of company, field or sector of activity, etc.) and various financial instruments, products and models (debt, equity, mezzanine, public financing, etc.). The main teaching forms used in this course are lectures, seminars, and individual team assignments.
Course content:	<p><i>Topic 1.</i> The scope of the finance management. Discussion on goals, values and performance of business firm.</p> <p><i>Topic 2.</i> Business analysis. Qualitative business strategy analysis: business value concept, identification of value drivers, resources and capabilities. Analysis of financial statements: Applying ROE decomposing to assess performance by value drivers. Performance measures for credit ratings.</p> <p><i>Topic 3.</i> Financial forecasting and modeling. Sales and income forecasts. Long term and short term forecasting techniques. Seasonality. Financial modeling: working on pro-forma financial statements; building assumptions. Defining the need of additional finance, internal and external sources of funds; Risk factors, sensitivity and scenarios of the forecast.</p> <p><i>Topic 4.</i> Capital budgeting. Incremental cash flow analysis. Investment decision making rules.</p> <p><i>Topic 5.</i> Internal and external sources of finance. Financing choices and the firms' life cycle. Small business financing. Capital structure decisions from the traditional and behavioral finance theory perspectives.</p> <p><i>Topic 6.</i> Long term financing sources: Financial Debt. Bonds. Lease. Equity financing. IPO process and stock valuation.</p> <p><i>Topic 7.</i> Short term financing instruments: Trade credit. Commercial paper. Secured loan. Factoring.</p>
Grading and evaluating student work in class and/or at the final exam:	<p>Individual work assessment – 10%</p> <p>Assessment of readings presentations (3) and case (1) presentation and solution – 20%</p> <p>Homework assessment – 20%</p> <p>Final examination - 50 %</p>



<p><i>Required reading and additional study material</i></p>	<ol style="list-style-type: none">1. 2010 Keršys, M..Business Financing Models and Instruments. VDU2 2008 Palepu, K.G., Healy, P.M. Business Analysis and Valuation, using Financial Statements. Thomson South Western3 2015 Grant, R.M.. Contemporary Strategy Analysis. Text and Cases. (9th ed.) Wiley <p>Supplementary literature</p> <ol style="list-style-type: none">4. 2007 Metrick, A. Venture Capital and the Finance of Innovation, John Wiley and Sons5. 2012 Lerner, J., Leamon, A., Hardymon, F.. Venture Capital, Private Equity, and the Financing of Entrepreneurship Ch.8. John Wiley & Sons, Inc.6. 2012 Ragsdale, C.T.. Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Business Analytics, 7ed. Cengage Cearning 1 -7. 2006 Atrill, P. Financial management for decision makers. Prentice Hall8. 2007-2014, Articles from Journal of Finance, Journal of Financial Management, Journal of Business Administration, Baltic Journal of Management and other journals, On-line.
<p><i>Additional information (if applicable)</i></p>	