



**InnoCult Project Preparation Meeting**  
**27th September, 2017**  
**Location: VMU**  
**(Room 310, Putvinskio str. 23, Kaunas, Lithuania)**

**Agenda (September 27)**

9.00 – 9.20	<p><b>Welcome by:</b>  <b>Prof. Juozas Augutis, Rector of Vytautas Magnus University,</b>  <b>Representative from Ministry of Education and Science, Republic of Lithuania</b>  <b>Representative from Ministry of Culture, Republic of Lithuania,</b>  <b>Representative from Kaunas City Municipality</b>  <b>Prof. Asta Pundzienė, Vice-Rector of Kaunas University of Technology</b></p>
9.20 – 9:50	<p><b>CCI State of Art in Lithuania</b>  <b>Gintautas Mažeikis, Professor, Vytautas Magnus University, Scientific leader of the project</b></p>
9:50 – 10:20	<p><b>Cultural and Creative industries internationally. How Centres of Excellence contribute to society, economy, education and culture? Alessandro Biamonti, Assoc. prof., Politecnico di Milano</b></p>
10:20 – 10:40	<p><b>Introduction to Innocult CoE</b>  <b>Lina Kaminskienė, Assoc. Prof. Project Manager, Vytautas Magnus University</b>  <b>Setting up advisory board</b>  <b>Jūratė Tutlytė, Assoc. prof., Vytautas Magnus University</b></p>
10.40 – 11.00	<i>Coffee break</i>
11:00 – 11:20	<p><b>Main Task Forces of the project, Market analysis</b>  <b>Rimantas Gatautis, Professor, Kaunas University of Technology.</b></p>
11:20– 13:00	<p><b>CCI Long term research and innovation strategy</b>  <b>Asta Pundziene, Professor, Kaunas University of Technology and</b>  <b>Gintautas Mažeikis, Professor, Vytautas Magnus University</b></p>
13:00 – 13.45	<i>Lunch break</i>
13.45-14.15	<p><b>How to write a successful business plan to move to Teaming phase 2?</b>  <b>Eurico Neves, INOVA</b>  <b>Rimantas Gatautis, Professor, Kaunas University of Technology</b></p>
14:15 – 14:45	<p><b>Carrying out an international benchmark of CCI research organizations, including study visits. Alessandro Biamonti, Assoc. prof., Politecnico di Milano</b></p>
14:45 – 15:00	<i>Coffee break</i>
15:00- 15:30	<b>Summing up and the end of the meeting</b>