



STUDIJŲ KOKYBĖS VERTINIMO CENTRAS

Vytauto Didžiojo universiteto
**VERSLO ADMINISTRAVIMO PROGRAMOS (612N11002)
VERTINIMO IŠVADOS**

**EVALUATION REPORT
OF *BUSINESS ADMINISTRATION (612N11002)*
STUDY PROGRAMME
at Vytautas Magnus University**

Grupės vadovas:

Team leader:

John Cusack

Grupės nariai:

Team members:

Prof. Habil. Dr. Csaba Forgács

Dr. Kristiina Tõnnisson

Stasys Švagždys

Eglė Seiliūtė

Išvados parengtos anglų kalba

Report language - English

DUOMENYS APIE ĮVERTINTĄ PROGRAMĄ

Studijų programos pavadinimas	<i>Verslo administravimas</i>
Valstybinis kodas	612N11002
Studijų sritis	Socialiniai mokslai
Studijų kryptis	Verslas
Studijų programos rūšis	Universitetinės studijos
Studijų pakopa	Pirma
Studijų forma (trukmė metais)	Nuolatinės (4)
Studijų programos apimtis kreditais	240
Suteikiamas laipsnis ir (ar) profesinė kvalifikacija	Verslo administravimo bakalauras
Studijų programos įregistravimo data	1997-05-19

INFORMATION ON EVALUATED STUDY PROGRAMME

Title of the study programme	<i>Business administration</i>
State code	612N11002
Study area	Social Sciences
Study field	Business
Kind of the study programme	University studies
Study cycle	First
Study mode (length in years)	Full-time (4)
Volume of the study programme in credits	240
Degree and (or) professional qualifications awarded	Bachelor of Business Administration
Date of registration of the study programme	19-05-1997

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III. RECOMMENDATIONS

- ⤴ The University's ongoing attention to curriculum design and review should continue to utilise feedback gathered from students/graduates/social partners/employers, and all other stakeholders. Regarding suggestions for further improvement, some student opinion has indicated that there seems to be an insufficient linkage between the content of certain courses/subjects and the world of work. There is also a need for additional case study material to enhance the practical dimension of the programme.
- ⤴ The fact that students may use the resources of other libraries is encouraging. However, this should not diminish the University's efforts to expand and update recommended reading material. As already indicated, the sparsity of current textbooks for some courses/subjects is a cause of concern, despite the availability of suitable databases.
- ⤴ It is essential to ensure the ongoing relevance and appropriateness of information technology hardware and software. Such learning resources should be made available in sufficient quantities and be readily accessible for student and staff usage.
- ⤴ The reference in the programme document to “uncomplicated” or “simple” questions as part of the learning achievement evaluation understates and devalues the standard of both the qualification and the curriculum. A more exact form of wording is required. The necessity that students taking assessments/examinations should answer correctly ‘at least half’ of the questions is ambiguous and could be open to misinterpretation.
- ⤴ The subject Cost Accounting should be mandatory for students of the programme. A more explicit reference to business ethics across the curriculum is also needed, together with an expanded coverage of law, as indicated above.
- ⤴ The University should develop comprehensive procedures for the formal recognition of prior learning and prior experiential learning on the part of students and potential students. Such a system would afford due recognition to candidates who had already achieved some of the stated learning outcomes associated with the programme.
- ⤴ A wider coverage of the structure and policies of the EU, insofar as these relate to business policy and development, is recommended for inclusion in the curriculum

IV. SUMMARY

The programme is the subject of a favourable review, and it is apparent that there is a strong commitment from staff at all levels to ensure continuous improvement in programme design, delivery and evaluation.

The suggestions and recommendations outlined above should be considered as a unit by the University. These are presented by the expert panel to enhance further what is already an effective and successful programme.

The panel members wish to thank the staff and students of the University, and all the other stakeholders whom we met, for the courtesy and cooperation extended to us on the occasion of the site visit.

V. GENERAL ASSESSMENT

The study programme Business administration (state code – 612N11002) at Vytautas Magnus University is given a positive evaluation.

Study programme assessment in points by evaluation areas.

No.	Evaluation Area	Evaluation Area in Points*
1.	Programme aims and learning outcomes	3
2.	Curriculum design	4
3.	Staff	3
4.	Material resources	3
5.	Study process and assessment (student admission, study process student support, achievement assessment)	4
6.	Programme management (programme administration, internal quality assurance)	3
	Total:	20

*1 (unsatisfactory) - there are essential shortcomings that must be eliminated;

2 (satisfactory) - meets the established minimum requirements, needs improvement;

3 (good) - the field develops systematically, has distinctive features;

4 (very good) - the field is exceptionally good.

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