



TITLE OF THE COURSE:	QUANTITATIVE AND QUALITATIVE RESEARCH METHODS IN SOCIOLINGUISTICS
Course code:	SID5002
Course group:	C
Faculty:	HUMANITIES
Study program:	SOCIOLINGUISTICS AND MULTILINGUALISM
Level:	<i>Master's</i>
Semester:	<i>Autumn</i>
ECTS credits:	6
Language of instruction	ENGLISH
Course lecturer/s:	Prof. Jūratė Ruzaitė
Short course description:	<p>The course aims to provide students with a solid theoretical background in quantitative and qualitative methods used in sociolinguistic research, including but not limited to methods used in variationist linguistics, ethnography of speech, and discourse analysis. Students will explore multiple techniques for getting spoken and written language data such as observation, participant-observation, sociolinguistic interviewing, and surveys. This course focuses on both quantitative and qualitative approaches to gathering and analyzing language, and privileges research methods in studies of bilingualism and multilingualism. The course will also cover monolingual variation, issues of sampling, and research ethics.</p>
Course content:	<p>Introduction to course: research methods in sociolinguistics and multilingualism: key concepts and paradigms. Links between research design, method, and data collection. Observations and recordings (audio vs. video). Transcription. Statistical tools and quantification. Corpora. Social network analysis. Conversation and interactional analysis. Critical discourse and narrative analysis. Multimodal analysis. Media-based language studies: Television, greeting cards,</p>



	<p>advertisements, radio. Research question & design based on media-related language topic. Quantitative vs. qualitative research: concepts and definitions. Study design: cross-sectional, longitudinal, case group, experimental, quasi-experimental. Interviews and questionnaires. Doing linguistic ethnography. Writing the research paper: formulating a research question, constructing hypothesis, designing the research, situating the research in a broader context (literature overview), presenting and discussing the findings. Types of data: diachronic vs. synchronic research. Data collection: selection process (informants, researcher's identity, observer's paradox). Reliability and validity of data. Ethical issues.</p>
<p>Grading and evaluating student work in class and/or at the final exam:</p>	<p>Homework assignments – 30%, Seminars – 5 %, Midterm exam – 15%, Written exam (final project) – 50%.</p>
<p>Required reading and additional study material</p>	<p>Basic materials: Wei, L. and M. G. Moyer (eds). <i>The Blackwell Guide to Research Methods in Bilingualism and Multilingualism</i>. Litosseliti, L. (ed.). <i>Research Methods in Linguistics</i>. Johnstone, B. <i>Qualitative Methods in Sociolinguistics</i>. Rasinger, S. M. <i>Quantitative Research in Linguistics: An Introduction</i>. Belcher, W. L. <i>Writing Your Journal Article in Twelve Weeks: A Guide to Academic Publishing Success</i>. Milroy, L. and M. Gordon. <i>Sociolinguistics. Method and Interpretation</i>. Supplementary materials: Tagliamonte, S. A. <i>Analyzing Sociolinguistic Variation</i>. Coupland, N. and A. Jaworski. <i>Sociolinguistics: A Reader and Coursebook</i>. Rubin, H. J. and I. S. Rubin. <i>Qualitative Interviewing: The Art of Hearing Data</i>. 2nd Edition. Labov, W. <i>Sociolinguistic Patterns</i>. Labov, W. <i>Principles of Linguistic Change</i>, Internal Factors (vol. 1) and Social Factors (vol. 2). Patten, M. <i>Understanding research methods: An overview of the essentials</i>. 5th ed.</p>
<p>Additional information (if applicable)</p>	