

## COURSE DESCRIPTION

Course code	Course group	Volume in ECTS credits	Course valid from	Course valid to	Reg. No.
AKV 6009		6	2016 06 30	2018 06 30	

Course type (compulsory or optional)	optional
Course level (study cycle)	graduate – master level
Semester the course is delivered	third
Study form (face-to-face or distant)	face-to-face

### Course title in Lithuanian

**TARPKULTŪRINĖ KOMUNIKACIJA**

### Course title in English

**CROSS-CULTURAL COMMUNICATION**

### Course description in Lithuanian

Šis kursas skirtas suteikti studentams teorinį bei metodologinį pagrindą tarpkultūrinės komunikacijos ypatumų suvokimui. Kurso metu studentai išsiaiškina pagrindinius veiksnius, lemiančius kultūrinį tapatumą, bei aptaria tarpkultūrinės komunikacijos aspektų daugiaplaniškumą. Studentai įgytas žinias, supratimą ir gebėjimus pritaiko įvairiose situacijose: analizuojant ir vertinant konkrečias komunikatyvines situacijas bei formuluojant mokslinės literatūros analizės rezultatais pagrįstas savarankiškas išvadas.

### Course description in English

This course provides students with a sound theoretical and methodological background in recognizing and assessing the specificity of cross-cultural and intercultural communication. Students apply the acquired knowledge analyzing and evaluating specific communicative situations, types of cultures and cultural dimensions manifesting themselves in cross-cultural incidents and communication barriers. Special emphasis is placed on identity, hierarchy, time, space, and gender dimensions of cultures. Students analyze case studies, engage in simulation practices and do joint research projects focused on dimensions of cultures in their verbal and nonverbal aspects.

### Prerequisites

BA diploma

### Course aim

This is a course which provides students with a sound theoretical and methodological background in recognizing and assessing the specificity of cross-cultural and intercultural communication.

### Links between study programme outcomes, course outcomes and criteria of learning achievement evaluation

Study programme outcomes	Course outcomes	Criteria of learning achievement evaluation
1. General sociolinguistic knowledge: orientation in the major themes of present sociolinguistic debates in Europe as well as knowledge of global tendencies in sociolinguistics.	1.1. Understand how culture affects communication	The relationship between culture and communication defined
	1.2. Understand the relationship between language, culture and communication	The embeddedness of language in culture defined, impact on communication discussed
	1.3. Identify barriers to effective cross-cultural communication	Barriers to effective cross-cultural communication identified and discussed
2. Cross-cultural communication skills: ability to work with others in multidisciplinary, multinational and multilingual settings and to take the lead as appropriate, in an international, multicultural team.	1.4. Understand the importance of verbal and non-verbal behaviour when communicating across cultures	The main dimensions of verbal and non-verbal communication discussed
	1.5. Use communication skills to engage and interact successfully within international contexts	Effective engagement in simulated cross-cultural communication practices

### Link between course outcomes and content

Course outcomes	Content (topics)
1.1. Understand how culture affects communication;	Definition of a culture Cross-Cultural Communication Theories Cultural Communication
1.2. Understand the relationship between language, culture and communication;	Cross-Cultural Communication Theories Intercultural Communication Theories Nonverbal Communication Across Cultures

1.3. Identify barriers to effective cross cultural communication;	Language and Verbal Communication Across Cultures Gendered communication styles
1.4. Understand the importance of verbal and non-verbal behaviour when communicating across cultures;	Intercultural Communication Theories Nonverbal Communication Across Cultures
1.5. Use communication skills to engage and interact successfully within international contexts;	Nonverbal Communication: The Messages of Action, Space, Time, and Silence Intercultural Communication Competence

**Study (teaching and learning) methods**

Lectures, seminars, group work, individual work, joint projects, simulations, case analysis, presentations

**Methods of learning achievement assessment**

Assignments, Midterm exam, Final exam.

**Distribution of workload for students (contact and independent work hours)**

<b>Lectures</b>	30 academic hours
<b>Seminars</b>	15 academic hours
<b>Group work</b>	15 academic hours
<b>Individual students work</b>	100 academic hours
<b>Total:</b>	160 academic hours

**Structure of cumulative score and value of its constituent parts**

2 Assignments – 20%, midterm exam - 30%, final exam – 50%.

**Recommended reference materials**

No.	Publication year	Authors of publication and title	Publishing house	Number of copies in		
				University library	Self-study rooms	Other libraries
<b>Required texts</b>						
1.	2012	Scollon, R., S. W. Scollon, and R. H. Jones. Intercultural Communication: A Discourse Approach.	Wiley-Blackwell	1		
2.	2001	Samovar, L. A. and R. E. Potter. Communication Between Cultures.	Wadsworth:Thomson Learning	1		
3.	2005	Samovar, L. A., R. E. Potter, and E. R. McDaniel, (eds.) Intercultural Communication: A Reader.	Thomson/Wadsworth	1		
4.	2003	Gudykunst, W. B. (Ed). Cross-Cultural and Intercultural Communication.	SAGE Publications	1		
5.	2006	Risager, K. Language and Culture: Global Flows and Local Complexity.	Multilingual Matters	1		
6.	2004	Holliday, A., Hyde, M, and J. Kulman. Intercultural Communication: An Advanced Resource Book.	Routledge	1		
<b>Recommended texts</b>						
1.	2002	Gudykunst, W.B. Intercultural Communication Theory: Current Perspectives.		1		

		International and Intercultural Annual. Vol. 7.				
2.	2007	Friedman, T. The World is Flat: A Brief History of the 21st Century.	New York: Picador	1		
3.	2006	Lewis, R. D. When Cultures Collide: Leading Across Cultures.	Nicholas Brealey Publishing	1		
4.	1996	Gudykunst, William B. et al. Eds. Communication in Personal Relationships Across Cultures.	SAGE Publications	1		
5.	1988	Poyatos, Fernando, ed. Cross-cultural Perspectives in Nonverbal Communication.	Toronto; Lewiston, N.Y.: Hogrefe	1		

**Course programme designed by**

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