Course code	Course group	Volume in ECTS credits	Course valid from	Course valid to	Reg. No.
SOC5003	С	6	01.06.2011	01.06.2013	

COUDSE DESCRIPTION

Course type (compulsory or optional)	Compulsory
Course level (study cycle)	Master
Semester the course is delivered	2nd
Study form (face-to-face or distant)	Face-to face

## Course title in Lithuanian

## Kiekybinių sociologijos tyrimų problemos

### Course title in English

# Issues in Quantitative Research Methods in Sociology

### Short course annotation in Lithuanian

Šiame kurse studentai gilinasi į kiekybinių tyrimų metodologijos taikymo sociologiniuose tyrimuose principus ir supažindina su pagrindinių kiekybiniuose tyrimuose taikomų metodų galimybėmis. Siekiant ugdyti teorinius, metodologinius ir analitinius įgūdžius, didelis dėmesys skiriamas individualių arba grupinių tyrimo projektų rengimui, tyrimo instrumento rengimui, duomenų rinkimui ir analizei bei tyrimo kokybės įvertinimui. Kurso pabaigoje studentai rengia tyrimo ataskaitas, kurias pristato paskutinio užsiėmimo metu.

### Short course annotation in English

The course provides with a critical analysis of a quantitative research methodology applied in sociological research. The overall goal of the subject is to empower students in applying quantitative approach in research design, implementation, data analysis and interpretation, as well as adequate assessment of own research. These skills will be developed while undertaking a research project on a chosen topic. Final research report will be presented in written, as well as in oral during the class.

### Prerequisites for entering the course

Basic knowledge in social research methods is required.

#### Course aim

The course aims to develop students' competences to identify, assess and address the emerging methodological questions in quantitative research; to develop practical skills in applying quantitative research methods.

Study programme outcomes	Course outcomes	Criteria of learning achievement evaluation	
Competence to prepare and implement research projects on social	1.1. To apply methodological principles of quantitative research when addressing different sociological issues.	Students have to define the main principles of quantitative research, and identify the main differences between quantitative and qualitative research.	
problems	1.2. To develop a research design, after choosing a research problem.	Students should be able to formulate research problem and identify research goal, objectives and hypotheses.	
Competence to conduct	2.1. To select data collection technique.	Based on research design, students have to choose an appropriate quantitative research method.	
empirical research by applying quantitative and qualitative methods	2.2. To develop a valid research instrument.	Students should be able to develop a questionnaire or a lits of analytical categories.	
of social research	2.3. To identify appropriate sampling technique and define sample size.	Students should be able to distinguish between different sampling techniques and sample sizes.	
Competence to process research data with the data analysis software 3.1. To process quantitative research data, while applying SPSS software.		Students should be able to process quantitative research data while	

Links between study programme outcomes, course outcomes and criteria of learning achievement evaluation

		applying SPSS software.
Competence to analyse and interpret the data of sociological research and prepare research	4.1. To analyze and interpret empirical data while applying statistical methods of data analysis.	Students should be able to apply different statistical methods for univariate, bivariate and multivariate data analysis.
clearly and non- ambiguously provide logical and knowledgeable	4.2. To check for research validity, reliability and representativeness.	Students should be able to assess research quality, while applying criterai including validity, reliability and representativeness.
conclusions for the audiences of specialists and non-specialists.	4.3. To write research report and scientific publication.	Students have to write and present in oral a research report.

#### Link between course outcomes and content

<b>Course outcomes</b>	Content (topics)			
1. To apply methodological principles of quantitative	1. Sociological research from historical perspective. Comparison between quantitative, qualitative and comparative research.			
research when addressing different sociological issues.	2. Social research methodology: tradition and new developments.			
2. To develop a research	3. Questions in developing a research design. The role of theory in conducting			
design, after choosing a	quantitative research.			
research problem.	4. How to identify a research problem and to develop a research plan?			
3. To select data collection technique.	<ol> <li>Quantitatie research methods. Planning and administering survey. Interview techniques.</li> <li>Content analysis in quantitative research.</li> <li>Secondary data analysis. Application of secondary data in social research. Archives of quanitative data.</li> </ol>			
4. To develop a valid research instrument.	8. Development of a questionnaire. Formulating analytical categories of content analysis.			
5. To identify appropriate sampling technique and define sample size.	9. Problems of sampling.			
6. To process quantitative research data, while applying SPSS software.	10. Processing of quantitative data. Application of SPSS software.			
7. To analyze and interpret empirical data while applying statistical methods of data analysis.	11. Statistical methods for univariate, bivariate and multivariate data analysis and interpretation of data.			
8. To check for research validity, reliability and representativeness.	12. Validity, reliability and representativeness in quantitative research. Ethical problems in social research and their solution.			
9. To write research report and scientific publication.	<ol> <li>Principles of quantitative data analysis and their interpretation. 14.</li> <li>Preparation of research report and presentation of research results.</li> <li>Presentation and discussion of research projects prepared by students.</li> </ol>			

#### Study (teaching and learning) methods

Teaching methods: lecturing, explaining, consulting; learning methods: discussions, team work, research project work, peer reviews.

# Methods of learning achievement assessment

Reading research projects, peer reviews of scientific articles and applied research, observation of oral presentations and discussions.

# Distribution of workload for students (contact and independent work hours)

Contact hours: lectures – 30 hours, seminars – 15 hours, group work – 15 hours.

Individual students work: group project – 40 hours, self preparation for seminars, midterm and final exams – 60 hours.

Total: 160 hours

# Structure of cumulative score and value of its constituent parts

Midterm exam -20%, research project -30%, final exam -50% of the final grade.

No.	Publication year	Authors of publication and title	Publishing house	Number of copies in		
				University	Self-study	Other
				library	rooms	libraries
	Basic materials					
		Davies, M. Doing a	Delgrove			
1.	2007	Duciessjul Research	Maamillan	2	-	-
		or Quantitative Methods.	Macminan			
		Krippendorff K. Content				
2.	2006	Analysis: An Introduction	Sage	1	1	-
		to Its Methodology.				
		Sue V., Ritter L.				
3.	2007	Conducting Online	Sage	1	1	-
		Surveys.				
		De Vaus D. Surveys in				
4.	2002	Social Research, 5th	Routledge.	1	1	-
		Edition.				
5	2002	De Vaus D. Analyzing	Sage	1	1	_
5. 2002		Social Science Data.	Buge	1	1	
		Suppl	ementary material	\$	T	1
6.	2004	Gray D. Doing Research in the Real World.	Sage			1
		Ragin C. Constructing				1
7.	1994	Social Research: The	Pine Forge			
		Unity and Diversity of	Press			
		Method.				
Course programme designed by						

## **Recommended reference materials**

Assoc. Prof. dr. Kristina Juraitė, Department of Public Communications